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At Creditsafe we believe data management should never be the thing to hold your business back, it should be the fuel powering it. With the Creditsafe Connect API we give you the insight you need on over 365 million businesses and millions of directors across over 160 countries.

Whether you are processing high volumes of transactions, working within a regulated industry or assessing which markets offer the greatest opportunity for your business, we endeavour to provide the intelligence you need to make truly informed decisions.

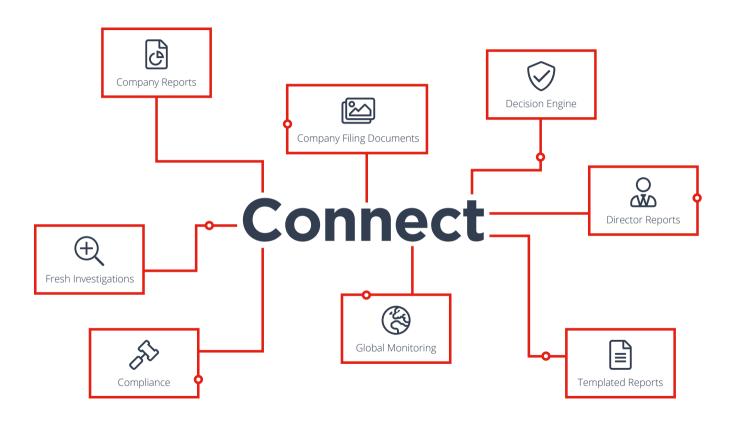


A single API for your entire business

Connect and enhance all areas of your business with Creditsafe's fastest and most seamless integration. The Connect API gives you worldwide real-time access to comprehensive company reports, trade payment data, director information and much more. We proudly hold one of the largest databases in the industry, delivering rich insights on companies across the globe.

The Connect API seamlessly integrates with any CRM or ERP system, giving your business access to the data and technology you need to drive customer centricity, effective risk management and cross-department collaboration. Build powerful new features and introduce automated workflows with the integration of company profiles, director information and LexisNexis Worldwide Compliance Data.

Our technology is already empowering businesses worldwide to realise new insights, enhance customer experience and achieve stronger growth.



Access worldwide trusted company data



Business data on over 365 million companies worldwide



Coverage in over 160 countries and continually growing



Over 200 unique data fields available



Millions of company director and shareholder details



Explore group structure and corporate linkages



Global access to LexisNexis WorldCompliance Data

Real-time risk monitoring

Our business data is refreshed 5 million times a day, giving us visibility of the thousands of new business events that occur every day. Changes to your own customers and suppliers continually pose new risks or opportunities to your company, but these need to be identified early so you can act when it matters the most.

Creditsafe Monitoring helps you to keep on top of these changes without having to manually check each company's report. Add any business of interest to you to Monitoring portfolios and we'll notify you of any noteworthy changes. Whether your customer changes their invoicing address or their credit score decreases, you can customise Monitoring to alert you of a wide range of important company events.





Optimise cashflow and credit risk

Incorrect customer data poses a risk of dangerous credit decisions and invoicing errors. The Connect API allows you to make informed decisions based on Real-time company data by connecting you with credit scores, limits and registered address details.





99.9% of reports requested are delivered instantly online

Optimise credit risk

Append Creditsafe scores and limits to your customer accounts records to increase the accuracy and speed of credit decisions. Our scores are updated daily delivering highly predictive assessment of bankruptcy risk.



Identify risk in real-time

Receive a notification when a customers' circumstances change so you can spot potential credit risks immediately. With Creditsafe Monitoring, we inform you of both worsening and improving circumstance so that you can prioritise collections accordingly.

Avoid invoicing errors

Our data is refreshed daily from official sources and local trusted partners, allowing you to maintain up-to-date contact and address information so your invoices reach the correct destination.

Includes data such as:



Invoice Address



Credit Score & Limit



Average Days Beyond Terms



Legal Judgements

Accelerate your sales potential

Maximise sales revenue and discover valuable opportunities faster with detailed company profiles for each prospect. Connect API gives you hundreds of additional data fields to put invaluable information in the hands of your sales team.

Better understand prospects

Help to strengthen sales staff's understanding of each company with industry, principle activity information and group structure to improve the quality of their pitch.

Minimise credit notes

With trusted credit and financial data, you can confidently check that prospects are able to meet their credit commitments before you pitch to them.

Maximise sales potential

Make sure your teams are reaching out to the correct individual first time and pitching at the appropriate level to maximise revenue. Our company profiles include up to 5 years of company financials giving you a strong indication of company size.



Includes data such as:



Principle Activity



Company Turnover



Group Structure



Credit Score

Streamline due diligence & customer onboarding

Create a streamlined onboarding workflow that boosts customer satisfaction whilst supporting your regulatory due diligence. Access global compliance intelligence from LexisNexis WorldCompliance Data through the Connect API to combat financial crime and fraud, and accelerate customer set-up.

Build trusted relationships

Confidently welcome new clients with anti-money laundering checks and customer due diligence screening. Connect API enables you to focus on fostering trusted and customer centric relationships whilst safeguarding your business.

Ongoing risk assurance

By combing Creditsafe business information and LexisNexis WorldCompliance Data, customer databases can easily be managed, maintained and rescreened. Auto-populate and refresh contact and business information to prevent data decay whilst also upholding your due diligence with monitoring against worldwide PEPs and Sanctions databases, averse media and enforcement records

Data refreshed daily from over **9,000** sources



State Owned Enterprises:

Examine against a proprietary list of government-owned and government-linked corporations and businesses.



Sanctions and Enforcements:

We combine the world's most important sanctions lists, enforcement lists and court filings allowing you to simultaneously screen against them all.



Politically Exposed Persons:

Screen against the largest database of Politically Exposed Persons (PEPs) profiles, as well as those of their family members.



Adverse Media:

Check and monitor against an extensive proprietary database of profiles that have been linked to illicit activities from over 30,000 news sources worldwide.

Create customer centric marketing experiences

Integrate company profile data into your entire customer life cycle to deliver a truly seamless and customer centric experience that improves conversion rates, loyalty and long term customer value.



Conversion rate optimisation

Create auto-populating forms that allowing you to shorten web forms and increase completion rates. Transform a company name into a complete company profile, including hidden fields that can be submitted alongside user inputted data.

Improve customer engagement

Create targeted campaigns and messaging with deeper customer segmentation. Enrich your existing customer data with hundreds of additional data points to reveal distinct groups that respond best to certain campaign types.



Single source of data

Assign the Creditsafe Connect ID to each customer at the beginning of their journey, allowing you to update and maintain accurate company details throughout. Avoid mistakes, outdated information and duplicate accounts throughout your entire customer database

Includes data such as:



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Industry

Director Details



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Contact Information

Company Size

Frequently asked questions

Q. What data fields can I receive via the API?

A. There are hundreds of business and director data fields available from credit and financial data to designated industry description and group structure. You can find full details of which data fields are available in each country on the Connect API data matrix. Please visit the Help Hub at help.creditsafeuk.com and search "Connect API Data Availability per Country"

Q. Can I choose what fields of company data I receive?

A. The Connect API Templates enables you to choose sections of our company report data to be returned avoiding the need to purchase company information you do not need. Templates are pre-defined and offered for Creditsafe Home Countries only – this includes the United Kingdom, Ireland, Belgium, Denmark, France, Germany, Italy, Japan, Luxembourg, the Netherlands, Norway, Sweden and the United States of America.

Q. Where can I access the documentation

A. You can find the API Endpoint/Interface Documentation online on the Help Hub. Please visit help.creditsafeuk.com and search "Creditsafe Connect API Documentation"

Q. What technology does the Connect API use?

A. Connect is an interface to multiple APIs, which in turn are built in a variety of technology stacks and platforms to achieve scalability and high availability. We have APIs built in .NET core hosted in Azure, AWS Products, ElasticSearch and micro-services built in the Mulesoft Anypoint Platform.

Q. How will monitoring be delivered?

Events are generated according to the customers Portfolio. A portfolio contains Companies and a set of configurable event rules which determine what events a customer if notified on. When a company in the portfolio changes in a way that matches an Event Rule a Notification Event is generated against that portfolio. The customer will then pull the Notification Event giving them all the details of the change.

Q. Is monitoring PUSH notifications or requested?

Monitoring is currently pull based.

Q. Where can I find details of the Connect API Uptime Vs Downtime?

We maintain a live feed of service status updates online at <u>status.creditsafe.com</u>, here you can see the status of the Connect API under Webservices.



As a global business we need partners who can deliver on a global scale and Creditsafe manages that and more every day.

Sun Chemical



creditsafe*

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